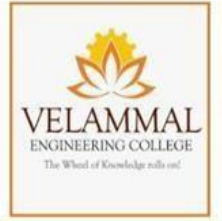




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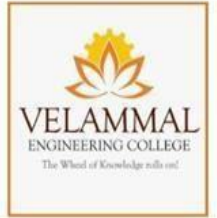
# **“BEACH CLEANING”**

The "BEACH CLEANING " event was organized by an NGO in which the NSS unit of Velammal Engineering College, along with others, had participated and collectively contributed to cleaning the beach.

**Date of Event: 28th January 2024**

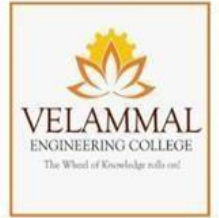
**Venue: Besant Nagar Beach**

**Mode of Conduct: OFFLINE**



# Objectives:

- To make the beach plastic-free.
- To provide a better environment for people to live in.
- To create awareness about the importance of clean beaches.
- To safeguard marine life by removing litter on the beach.
- To popularize the concept of waste management.



## About the program:

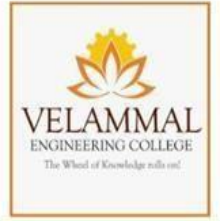
- The beach cleaning event at Besant Nagar was a collaborative effort between the Environmental Foundation of India and the NSS unit of Velammal Engineering College.
- The goal was to make Besant Nagar beach cleaner, emphasizing how small actions can have a significant impact on marine life.
- Active student participation from the NSS unit of Velammal Engineering College showcased the commitment of young individuals to improving the environment.



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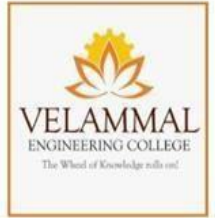
- Information was shared about the importance of keeping beaches clean and educating participants about the harmful effects of litter on the ocean.
- The success of this event sets the stage for future collaborations between the Environmental Foundation of India and the NSS Unit of Velammal Engineering College, fostering ongoing efforts to maintain a healthy environment.



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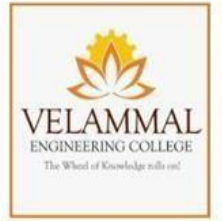




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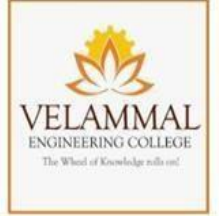




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## **Conclusion:**

The event was completed with the active participation of the NSS unit of Velammal Engineering College. This event gave insights into the importance of a clean beach and ended with takeaway words from NGO members.

**"Don't let the waves wash away our responsibility to keep the beach clean"**

-NSS Newsletter Team